

# News Bulletin

Spring 2010 Edition

## CBP Courts Tenants from China

Location, Location, Location! Since creating the Central Business Park Incubator at the Park's Welcome Center, Central Business Park has signed leases with four new companies, three of which are from China.

FAWER USA, Inc., Hi-Rain Technologies and Anxin USA all chose CBP because of the outreach efforts exhibited by Elizabeth Chen, Director of China Business Development for PRS Equities Limited. "We wanted to help companies starting out in the U.S. feel welcome and to have a soft landing", said Chen. To that end, she has worked with business leaders in the community and area municipalities to provide services and establish initial connections for businesses entering the U.S. market for the first time.

With Central Business Park's location accessible by so many freeways and within close proximity to all the surrounding metro suburbs, the Park was an ideal choice for the new businesses from China. FAWER USA and Hi-Rain Technologies sell automotive components and Anxin USA manufactures metal wire mesh products to the building industry.

FAWER USA, Inc. has already expanded into a larger suite in Building O where they have the Changchun Auto Parts Base North America, a showroom that displays automotive parts from 13 different suppliers in the Changchun region of China. The goal of the showroom is to provide a place for local firms to make contact with companies from Changchun, commonly referred to as China's automotive capital.

If you are interested in learning more about the products and services offered by Central Business Park's Incubator Tenants, be sure to visit the Welcome Center!



## Southfield Goodfellows Honors CBP with Award

Central Business Park has been donating warehouse/distribution space to the Southfield Goodfellows every year at Christmas time since 1999. This year, the Goodfellows honored the park with an Outstanding Community Partner Recognition Award.

Angela Rankin-Yohannes, President of Goodfellows, works all year long with her 'all volunteer' organization, to collect donations and organize food drives so that they can feed families in need over the holidays. "Now more than ever, we are seeing the numbers of urgent need cases increase", said Rankin-Yoannes. "Donations of money and food are critical to our mission of helping restore spirits during the holidays."

If you would like to donate to the Goodfellows, please visit their website at [www.southfieldgoodfellows.org](http://www.southfieldgoodfellows.org).



Elizabeth Chen, Director of China Business Development

### An Offer to Enjoy the "Plum" Life



Plum Hollow Country Club - the legendary golf club located just down the street from Central Business Park - is now offering discounted membership rates.

- \$ 1,000 Full Membership
- \$ 1,200 Annual Social Membership

### A Hearty Thanks...

PRS Management and Central Business Park would like to thank those tenants who are new to CBP or who recently renewed leases at the Park.

- United Mobile Power Wash*
- Watchdog Security*
- Federal Express*
- Beauty Studios*
- Anxin USA*
- Pepperidge Farm*
- Neutral Tandem*
- Data Recovery Group*

### CBP Adds Community Board for Tenants

Central Business Park's website isn't just for prospective tenants. PRS Management has added a Community Bulletin Board page that can be by tenants to communicate throughout the CBP community.

The CBP Community tab allows tenants to post items for sale, announce new products or services, or comment on items that you want other tenants to know about. Visit [www.CBPSouthfield.com](http://www.CBPSouthfield.com) and click on CBP Community to view everything from available space floor plans to items or announcements that other tenants want to share.

If you would like to post an item, please email Lynnette Boyle at [lboyle@prsmanagement.com](mailto:lboyle@prsmanagement.com). Make sure to give a full description of the item you want to sell, the cost if you choose, and who should be contacted by any interested parties. You can also include a pdf or jpg file as an attachment if you have a photo of the product. Office furniture and equipment is always popular. Don't throw old property away, list it on the Community Board, first!

*Monthly Dues:*

Active (age 36+)	\$375.00 per month
Intermediate (ages 30-35):	\$275.00 per month
Junior (ages 26-29):	\$200.00 per month
Junior (ages 21-25):	\$150.00 per month

Plum Hollow features no monthly food or beverage minimums, unlimited access to pool, swim and tennis programming, an extensive list of golf and social events (including leagues, tournaments etc.) and more!

For more information, please contact:

Tony Callis  
General Manager/COO  
tony@plumhollowcc.com  
248-357-3779  
[www.theplumlifecc.com](http://www.theplumlifecc.com)

### Security Officer Shirley Pearson "Knocks One Out of The Park"



Security officer Shirley Pearson has won the Winner Circle Award for the Midwest Business Unit of U.S. Security Associates. Shirley joined the U.S. Security team at Central Business Park as Supervisor in 2008.

Shirley was nominated for the award by PRS Management and MSC Direct (formerly J & L Industrial Supply). Her reliability and intuition when it comes to taking charge and getting challenging situations handled has been exemplary. "Shirley has renewed our faith in the park's security. She always goes the extra mile and does a fantastic job managing a very challenging, heavily trafficked campus", says Shawn Eberly of MSC.

According to Tom Firmingham, U.S. Security's Operations Manager, "In the seven years we have handled security for Central Business Park, we have never seen such great staff morale and received such positive feedback from tenants and management. We are

### Transwestern Takes on Leasing at CBP

PRS Management Services has partnered with Transwestern, one of the largest privately held commercial real estate and development firms in the U.S., to handle leasing for Central Business Park. Focused on creating value for their clients, Transwestern's unique business model offers leasing services for a broad range of property types, including office, industrial, retail, healthcare and multifamily. In the metro area, Transwestern does leasing for 150 W. Jefferson, Triatria Office Building, and Long Lake Crossing, to name just a few of their assignment. PRS is excited about the enthusiasm that Transwestern is bringing to the park.

### SAVE THE DATE

Be sure to reserve **July 23, 2010** on your calendar -- as it is the date of the very first CBP Health Fair benefiting St. Jude Hospital.

Details about the event will be forthcoming...but expect to have a good time and raise money for a worthy cause!

### CBP Management Office Update

Be sure to visit us in the Central Business Park Welcome Center located in the north entrance of Building S!

thrilled to have such a winner on our team".

Shirley was awarded an all expense paid weekend trip to Atlanta and a stay at the Four Seasons Hotel. She was honored at a black tie dinner affair and awards reception in March.

**Visit the Central Park Deli this Spring!**

**CENTRAL  
PARK  
DELI**

Be sure to pay a visit to the Central Park Deli this Spring!

Central Park Deli is conveniently located in Building N of Central Business Park.

Hours of operation are:

Monday-Friday, 7:00 a.m. until 9:00 p.m.

Saturday, from 8:00 a.m.- 9:00 p.m

Sunday, 8:00 a.m. -8:00 p.m.

Check out the Central Park Deli website at

[www.cpdeli.com](http://www.cpdeli.com)

Our after-hours answering service can reach us at anytime.

**PRS Management Services, Inc.**

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[bbelfry@prsmanagement.com](mailto:bbelfry@prsmanagement.com)

If you have an interest in expanding at CBP or know of a company that might be interested in leasing space at the park, please contact:

**Chuck Howard**

Transwestern

(248) 932-2840 - Office

(248) 821-7122 - Mobile

[charles.howard@transwestern.net](mailto:charles.howard@transwestern.net)

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